

Ashish Shendure

Product Designer | UX Researcher | Human-Centered, AI-accelerated

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EXPERIENCE

Director of Product Design ← Principal Designer (2023) ← Lead Product Designer (2019)

Alkira Inc., San Jose, CA | **Sep 2019 - Present** ✨

- Leading UX strategy for Alkira's Network-as-a-Service platform from zero-to-one features to design systems, trusted by Fortune 10 and Fortune 500 enterprises.
- Running an AI-native UX research pipeline using Claude Code tapping into internal support tickets, customer escalations, behavioral analytics and telemetry platforms to surface qualitative and quantitative insights, translating findings into AIOps interaction patterns.
- Leveraging a Claude Code MCP stack with Figma, GitHub, and Product specs to generate interactive prototypes and shippable components via Figma Make, collapsing validation cycles from days to hours.
- Driving design vision across engineering, PMs, and C-suite executives, establishing design-ops processes and ensuring quality from concept to ship.

Product Experience Designer MTS III

VMware Inc., Palo Alto, CA | **Sep 2018 - Sep 2019**

- Directed design for an ML-powered security feature, improving threat detection and remediation by 40%.
- Led cross-functional collaboration with engineers and PMs to ship enterprise-grade solutions and scalable design patterns.

UX/UI Designer

Viptela Inc. (acquired by Cisco), San Jose, CA | **June 2016 - Aug 2018**

- Designed enterprise dashboards reducing network troubleshooting time by 60%
- Built design system with 100+ components adopted across cross-functional teams

User Experience Analyst

CNS, Bloomington, IN | **Sep 2014 - May 2015**

- Redesigned visualization tools based on user research improving task completion by 35%
- Led usability studies including interviews, personas, and journey mapping

Systems Engineer

Tata Consultancy Services, Mumbai, India | **Mar 2012 - Jul 2014**

- Designed visualizations and developed UI components for an enterprise platform for patents analysis.

EDUCATION

MS, Information Science | Indiana University at Bloomington Aug 2014 - May 2016

Bloomington, IN | GPA 3.97/4.0

BE, Information Technology | University of Mumbai Aug 2007 - May 2011

Mumbai, India | GPA 3.8/4.0

PATENTS

- Presenting Data Regarding Grouped Flows (Issued Aug 2023 | VMware)
- ML-Powered Design Recommendations Engine (Issued May 2022 | VMware)
- Design Tool for Network Performance (Issued Jan 2022 | Cisco)
- System and method for determining health status of nodes (Applied Sep 2024 | Alkira)

HONORS/AWARDS

- Indiana University ILS Chairman's Scholarship for academic performance
- H. W. Wilson Scholarship at Indiana University for academic performance
- Distinguished Graduate Award 2011 - University of Mumbai, India
- Visiting Scientific Research Fellow - University of Toronto, Canada

SKILLS

Core

Design Strategy & Vision
Design Systems
Stakeholder Alignment
Customer Research
Design Operations
Information Architecture
Usability Evaluation
Interaction Design
Competitive Analysis
Workshop Facilitation

Toolkit

Figma
Claude Code
ChatGPT
Framer
Cursor
Lovable
Miro
GitHub Copilot
Sketch
Trickle
MCP Integrations

Analytics & Research

UserTesting
UserZoom
Heap
Coralogix
Google Analytics
Hotjar
Fullstory

Web Development

HTML5/CSS3
JavaScript/React
JSON
REST APIs
Git
Design Systems

Data Visualization

D3.js
Selector.ai
Highcharts.js
Tableau
Grafana